



# You Are Invited to Participate in the 2010 Orange Township Business Association Expo

Sponsored by:



**Date:** Tues., March 16, 2010 **Time:** 5:30-8:00pm (set up begins @ 4:15pm, NO teardown permitted before 8:00pm)  
**Location:** Orange Middle School Cafeteria 2680 E. Orange Rd, Lewis Center, Oh 43035

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**This is an exclusive event for Orange Township Business Association Members.**

**Why your business should participate:** The Orange Township Business Association Expo is the ideal venue to share your products or services with local customers and recruit new customers on-the-spot. The Business Expo will be located next door to the Olentangy Summer Activities Expo and will automatically benefit from the local customers drawn to the Summer Activities Expo.

**What past exhibitors have said about the Olentangy Expos:**

“I thought this was very well organized and a really great way to get information to the community.”

“We feel this is one of the best fairs we’ve done. I loved the help coming in for set up. Also the entertainment seemed to keep the attendance very even and steady.”

“Excellent attendance, friendly people, good all the way around!”

**How the expo & exhibitors will be promoted:**

- Columbus Parent Magazine and ThisWeek Community Newspapers run display ads co-promoting the Olentangy Summer Camp & Local Business Expo and the Westerville (WPC) Summer Camp Expo (to be held 3/9/10).
- Olentangy Schools send home flyers promoting the Summer Camp and OTBA Expos and each exhibitor (via a two-sided flyer) in every elementary (k-5) backpack and provide flyers in each of the middle school’s lobbies. This represents more than 10,000 flyers! Olentangy Schools also sends expo announcements and reminders to all families registered to receive mail through the district email program.
- Exhibitors are listed (contact info, web address, description) on the Orange Middle School website until 9/1/10.
- A fun, productive activity for visitors - This year OTBA Expo visitors will have the opportunity to register to win some great prize packages. Qualifying for the prizes will involve community members visiting exhibitors to learn more about their company and/or offerings.

**Provided during the event:**

- One table (minimum 6’- 8’ in length) and two chairs (additional chairs available upon request). No cover provided.
- Experienced event support and assistance unloading and with set up.
- Electric (electricity is limited and is awarded, if available, in the order registrations are received).

**Member Cost to participate:**

Early Registration - \$65 per table/space if registered in full on or before 2/26/10.

Standard Registration - \$75 per table/space if registered in full on or after 2/27/10.

NON-MEMBERS: This community expo is exclusive to OTBA member businesses. You must join OTBA to participate. Cost is \$75.00 (yearly OTBA membership) + Cost of Expo Table(s).

**Deadline:**

**Only paid registrations received by February 26<sup>th</sup> will be included on the flyer.**

**How to sign up:**

Simply follow the instructions on the attached registration form.

**Contacts:**

1<sup>st</sup> - Juli Shively / 614-348-1763/ [jshively@insight.rr.com](mailto:jshively@insight.rr.com) 2<sup>nd</sup> – Korinne Gilliam / 740-548-4159



# 2010 Orange Township Business Association Expo

## REGISTRATION FORM

**NOTE:** This community expo is exclusive to OTBA member businesses. You must join OTBA to participate. Cost is \$75.00 (yearly OTBA membership) + Cost of Expo Table(s).

**Organization Name:**

**Type of Business:**

**Contact:**

**Phone Number (available to public):**

**Email Address:**

**Fax:**

**Street Address:**

**City:**

**State:**

**Zip Code:**

**Door prize you would like to donate to be included in a prize package, raffle or given away as a door prize:**

(Note: Any monies collected from the sale or raffle of your donation(s) are donated to the Orange Middle School Washington D.C. Scholarship Fund.)

**Do you require electricity?**

Note: Extension cords are not provided. Electricity is limited and is awarded based on registration date and availability.

**Do you require wall space?**

Note: Wall space is limited and is awarded based on registration date and availability.

**Web Listing:** We will post a list of exhibitors with descriptions of their camp/program on a website for parents to access through 9/01/10. **Please email a short description (100 words or less) of your program for the website to [jshively@insight.rr.com](mailto:jshively@insight.rr.com).**

**To Register:**

- ✓ **Complete this registration form and email it to: [jshively@insight.rr.com](mailto:jshively@insight.rr.com) or mail it (see instructions below).**
- ✓ **Complete your payment - Check the appropriate payment box below:**

	<b>Pay by PayPal</b> (visit <a href="http://www.OTBA.NET">www.OTBA.NET</a> to make your PayPal payment) PayPal account name: Total payment amount: \$
	<b>Pay by check</b> (make check payable to OOMSPTO)

Early Registration - \$65 per table/space if registered in full on or before 2/26/10.

Standard Registration - \$75 per table/space if registered in full on or after 2/27/10.

- ✓ **Mail registration form and check to:** Juli Shively, 7787 S. Old State Rd., Lewis Center, Oh 43035.
- ✓ **Email your web listing to:** [jshively@insight.rr.com](mailto:jshively@insight.rr.com)

**Deadline:** Only paid registrations received by February 26<sup>th</sup> will be included on the flyer.

**We look forward to seeing you at the Expo!**